



# 30 years FEUNISHK



## Reshaping Eco-Social Paradigm towards Innovation and Sustainability

**When:** 7<sup>th</sup> of November 2023

**Where:** Hotel Colosseo  
Kol Idromeno, Shkodër, Albania

09:30 – 10:00

### Registration

10:00 – 10:45

### Opening Remarks

Moderator

Dr.

Erjola Barbullushi

### Welcome Speech

**Prof.Dr. Blerta DRAGUSHA**, Dean of Faculty of Economy, University of Shkodra

**Prof.Dr. Rajmonda KEÇIRA**, Rector of the University of Shkodra

**Aigars ANDERSON**, Vidzeme University of Applied Sciences, Latvia

**Darko PETKOVIĆ**, University of Zenica, BiH

10:45 – 12:30

### Plenary Session

“Monitoring Sustainability”- **Christopher GILBERT** (SAIS Bologna Center, Johns Hopkins University), Italy

11:10-11:30

### COFFEE BREAK

“On Being a Good Ancestor”- **Bill TEMPLETON** (Butler University), USA

“Innovation and Sustainability” -**Mirjeta BEQIRI** (Gonzaga University), USA

**For more details contact:**

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Adress: Rruga Jeronim De Rada, Shkoder, Albania, 4001

Day 2

## Reshaping Eco-Social Paradigm toward Innovation and Sustainability

***When:*** 8<sup>th</sup> of November, 2023

***Where:*** Faculty of Economy  
Jeronim De Rada 12, Shkodër, Albania

**For more details contact:**

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09:00 – 09:30

**Registration**

09:30 – 12:30

**Parallel Sessions**

09:30 – 12:30

**Session panel:  
FACING SOCIO-DEMOGRAPHIC, LABOR MARKET  
CHANGES AND GEOPOLITICAL CHALLENGES  
(Room 103)**

**Chair(s)**

Dr. Mario Çurçija

Dr. Alkida Hasaj

Prof. As. Dr  
Adrian Leka

**Mapping immigrant entrepreneurship in Europe: A bibliometric analysis of research trends and insights.**

Author(s): Gentian Hoxhalli, Gentjan Ulaj, Nives Lamce

**An empirical study of potential factors impacting student satisfaction – A study of University of Shkodra “Luigj Gurakuqi”, Shkoder, Albania**

Author(s): Ardita Boriçi, Evelinda Gjergji

**Arsimi profesional dhe burimet njerëzore në industrinë turistike në Shqipëri**

Author(s): Alkida Hasaj, Sead Baraku, Enkeleda Laçaj

**Efektet psikologjike të mësimit on-line tek mësuesit, nxënësit dhe roli i familjes.**

Author(s): Arlinda Ymeri

**Bridging the human gap: integrating social engineering education in high schools and universities for enhanced online privacy**

Author(s): Mefat Shabani, Virtyt Llesha, Imelda Zadeja, Rafail Prodani

11:00-11:20

**Coffee Break & Networking (All parallel sessions)**

*Location: Reception Hall (FEUNISHK)*

**Covid-19 and its effect on the students' lifestyle**

Author(s): Altin Kulli; Edlir Orhani, Halit Xhafa, Enkelejda Goci

**Ecuria e proceseve integruese të Shqipërisë në BE, sfidat dhe oportunitet që rrjedhin nga një proces i tillë**

Author(s): Azra Zmijanej, Steisi Çokaj

**In depth analysis of the legal framework for tourism-related land usage in Albania**

Author(s): Adrian Leka, Eraldi Ndoj

**Narrative economics and policy recommendations in Albania**

Author(s): - Mario Çurçija

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Day 2

09:30 – 12:30

Session panel: ENVIRONMENT,  
ENERGY INNOVATIONS AND  
ECONOMIC PERFORMANCE  
(Room 104)

Chair(s):

Prof.As.Dr.  
Albana Boriçi

Prof.As.Dr.

Ardita Boriçi

Elda Begaviki

**Circular economy and consumption behavior: a case study of Albania, Poland and Portugal**

Author(s): Altin Kulli, Małgorzata Grzywińska-Rapca, Nelson Duarte, Enkelejda Goci, Carla Pereira

**Bridging the divide: regional development and cohesion in Albania**

Author(s): Elda Bagaviki

**Strategic directions of the development of local environments and the position of private entrepreneurship in them**

Author(s): Darko Petković, Jasmin Kalabić, Adnan Lihic, Almir Ljevaković

**The vertical logarithmic wind profile model a helpful tool for wind energy potential evaluation for nw part of Albania**

Author(s): Petrit Zorba, Gazmir Çela, Agresa Qosja.

**Pronësia industriale, një kapital i rëndësishëm për biznesin**

Author: Merisë Rukaj

11:00-11:20

**Coffee Break & Networking (All parallel sessions)**

*Location: Reception Hall (FEUNISHK)*

**Evidence of relationship between CSR disclosure and banks' characteristics**

Author(s): Erjola Barbullushi, Albana Kastrati

**Challenges faced by expatriates during the pandemic, lessons learned for future effective crises' impact management (the case of Albania)**

Author(s): Albana Boriçi, Ardita Boriçi, Arjola Halluni

**Përlllogaritja e gjurmës ekologjike në ekosistemin urban të qytetit të Shkodrës**

Author(s): Aurora Dibra, Valbona Mazreku, Elda Cungu, Mirjalda Myrtja

**Inovacioni teknologjik në sipërmarrjet turistike në veri të Shqipërisë**

Author(s): Sead Baraku, Alkida Hasaj

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09:30 – 12:30

Session panel:  
**INFORMATION TECHNOLOGY, GLOBALIZATION AND  
SOCIAL DEVELOPMENT**  
(Room 204)

Chair(s): **Organizing dual education in higher education in the countries of the South-East Europe Region – Need Or Fashion?**

Prof.Dr.  
Darko  
Petković

Author(s): Darko Petković, Džafer Dautbegović , Fuad Hadžikadunić, Emir Đulić, Amer Neimarlija

Dr.Ylvije  
Kraja

**Harnessing digital platforms for sustainable tourism development in north Albania**

Author(s): Elvisa Drishti, Brikene Dionizi, Bresena Kopliku

Dr. Alba  
Berberi

**“Vaken Process” as an innovative human-centered problem-solving approach**

Author(s): Aigars Andersons, Jozef Bushati, Maija Kukaine, Gjulio Zefi

**Science and technology for development, reflections for Albania**

Author(s): Adriana Galvani, Gjulio Zefi, Jozef Bushati

**The impact on entropy of improving the learning management systems**

Author(s): Virtyt Lesha, Edra Fresku, Mefat Shabani, Imelda Zadeja

11:00-11:20

**Coffee Break & Networking (All parallel sessions)**

*Location: Reception Hall (FEUNISHK)*

**The contribution of non-formal education competencies in traditional education for stem learning: case of Albania**

Author(s): Imelda Zadeja, Sidite Duraj, Virtyt Lesha, Mefat Shaban

**Financial navigation in the freelance digital age: experiences, tools, and pathways to resilience**

Author(s):Albana HOXHA (Metani), Ph.D. Sidita Duli

**Vulnerable youth and start-up experiences: challenges and opportunities-**

Author(s): Bujane Topalli, Arjan Gjura

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Session panel  
**ECONOMIC DEVELOPMENT AND SUSTAINABILITY**  
(Room: A1 Auditorium)

**Event study-a method of verifying the impact of information on the market valuation of companies listed on stock exchanges**

Author: Bartłomiej Lisicki

Chair(s):

<https://zoom.us/j/99150005225?pwd=MSStQaEl2YUdaY3VpR3RuMThqWFRsZz09>

Prof. As.Dr.  
Elidiana Bashi

**Paradigma e eroizimit të njëanshëm dhe risqet e ekonomisë shqiptare**

Author(s): Rinaldo Muça, Sherif Bundo

Dr. Albana

**Development of the circular economy model as a model of rounded economic flow in one of the regions in Bosnia and Herzegovina**

Kastrati

Author(s): - Džafer Dautbegović , Darko Petković , Amer Neimarlija , Rijad Ličina

Dr. Aurora Dibra

**A preliminary assessment of the importance and vulnerability of key indicators for sustainable development in Shkodra Region-**

Author(s): Aurora Dibra, Monica De Castro Pardo

**The role of state regulations in the flow of Foreign Direct Investments for the countries of the Western Balkans**

Author(s): Sabrid Ulqinaku, Blerta Dragusha

**Coffee Break & Networking (All parallel sessions)**

*Location: Reception Hall (FEUNISHK)*

11:00-11:20

**Analizë e impaktit të proçesit të legalizimit në çmimet e pasurive të paluajtshme-rasti i Shkodres**

Author(s): Peter Saraçi, Suzana Saraçi

**Gender budgeting- a fundamental tool in achieving gender equality in Albania. Achievements and challenges**

Author(s): Eriona Vodinaj, Drilona Luli

**The role of remittances in rural areas of Albania**

Author(s): Kleida Heta, Valeria Marku

**Management of human resources in public institutions. Case study municipality of Vau Dejës.**

Author(s): - Marçela Marku

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Day 2

Session panel  
**TOURISM DEVELOPMENT AND SUSTAINABILITY**  
(Room:201)  
International Scientific Conference REPTIS 2023

09:30 – 12:30

**Dental tourism in Shkodra in perspective of sustainable tourism**

Author(s): -Zamira Shabani, Arketa Pllumbi Guli, Kristjan Preçetaj

Chair(s):

Prof.As.Dr.  
Brilanda Bushati

Dr.  
Emirjeta Bejleri

Dr. Romina Dhora

**Zhvillimi i modelit të turizmit kreativ në qytetin e Shkodrës, si një mundësi e ruatjes së trashëgimisë kulturore. Një vështrim i përgjithshëm i aktiviteteve që janë të përshtashme për këtë model turistik”**

Author(s): Romina Dhora; Silvana Bushi

**Albanian tourism statistics compared with the other countries of the region. Statistikat e turizmit shqiptar krahasuar me vende të tjera të rajonit**

Author(s): Emirjeta Bejleri, Gentian Memaj

**Alternative tourism for innovation and sustainability: using literature to enhance tourism and heritage**

Author: Ilda Erkoçi

11:00-11:20

**Coffee Break & Networking (All parallel sessions)**

*Location: Reception Hall (FEUNISHK)*

**Disa elemente të planifikimit strategjik për zhvillimin turistik të zonave të mbrojtura të Korrab-Koritnik dhe alpeve shqiptare**

Author(s): Arjeta Troshani, Arjeta Anamali

**Development of backpacking tourism in the region of Shkodra**

Author(s): Igli Okaj, Rudin Beka

**Urban development in the region of Shkodra and its impact on the growth of tourism**

Author(s): Viljona Kotrri, Mirjam Dibra

**Politika në zhvillimin e turizmit në Shqipëri**

Author(s): Pranvera Paci, Sead Baraku,

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## ONLINE SESSION

### Join Us

15:00-16:30

<https://zoom.us/j/99959498805?pwd=SGZ1SzhFVjZ1eW5rYkxSRnJYaGJuZz09>

**Digital perspectives in the romanian university level economic education**

Author: Georgiana Popescu

Chair (s):

Dr. Erjola  
Barbullushi

**Flexography: past, present, and future trends**

Author(s): Sandra Dedijer, Nemanja Kašiković, Saša Petrović, Magdolna Pál,  
Ivana Jurič, Ivana Tomić, Živko Pavlović

Prof.As.Dr.  
Nevila  
Mehmetaj

**Strengths and weaknesses of digitization in Romania**

Author: Teodorescu Ana-Maria

**Macroeconomic benchmarking on base erosion and profit shifting: A systematic literature review.** Author: Athanasios Vasilakis

**A conjoint analysis of cooperative savings product preferences among generation Z college students in Davao City, Philippines**

Author: Emmanuel Joseph B. Sumatra

## POSTER SESSION

### Reception Hall

10:00-12:30

**Budget deficit and public debt in Albania**

Author (s): Aurora Kinka, Olsida Cobaj

**Exports and economic development; Evidence from Balkan Countries**

Author (s): Nevila Mehmeti

**An insight on how corruption affects firm performance: The Western Balkan Case** Author (s): Ela Golemi, Ermira Kalaj

**Green Finance dhe implementimi në Shqipëri**

Author (s): Kleida Heta, Luiza Shkambi

**Falimentimi dhe mbyllja e njësisve tregtare në Qarkun Shkodër-**

Author (s): Elidiana Bashi, Denisa Toma

**Waste management in construction companies**

Denisa Domni, Erjola Barbullushi

**Rrok Gera, një financier i nivelit evropian**

Author: Nertila Ljarja

**Koncepte të reja të përfitimit të gjuhës nga studiues të huaj dhe shqiptarë**

Author(s), Zamira Shkreli, Karmen Lazri

**For more details contact:** **Ndërrhyrja e jashtëzakonshme ne sektorin bankar shqiptar**

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## PHD STUDENT SESSION

- 16:00-18:30** Sustainable Development Economics-expectations from Sustainability Accounting Standards application  
Author: **Irsida Koplaku**
- Chair(s): The development and role of digital tourism in Albania  
Author(s): **Fatjona Kroni, Ermira Kalaj**
- Prof.Dr Blerta Dragusha Integrimi i produkteve bujqësore nëpërmjet zinxhirit të furnizimit për sipërmarrjet turistike në zonat rurale të Shqipërisë së Veriut  
Author(s): **Sead Baraku, Arjeta Troshani**
- Prof.Dr Radovan Stojonovic Assessing sustainable tourism development  
Author(s): **Jetmir Muja, Albana Begani Borici**
- Prof.Dr Arjeta Troshani Statistical study on employment in the tourism industry. (The Case of Albania)  
Author(s): **Volfrida Toma, Ardita Boriçi**
- Cultural Heritage and the literature as a tourism perspective  
Author(s): **Valjeta Gjylbegu**
- Recovery and revitalization of monuments in function of the development of sustainable tourism  
Author(s): **Fatjon Mlloja**
- Preliminary data of Shkodra lake and Buna river water quality assessment and its impact on the sustainable tourism development  
Author(s): **Luljeta Jaku, Anila Dizdari**
- Management of Sustainable Tourism in the Shkodra Region  
Author: **Valbona Paja**
- Tourism and Conflict Management in Destinations in Protected Areas  
Author(s): **Arian Gjura, Brilanda Bushati**

### **18:30** Conference Concluding Remarks

#### Organizing Committee

**Phd Erjola Barbullushi**  
**Prof.As.Dr. Ermira Kalaj**  
**Phd Alba Berberi**  
**Prof.As.Dr Nevila Mehmetaj**  
**PhD Arjeta Anamali**  
**Msc Arian Gjura**  
**Msc Noel Radovani**

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