

Sample course Description

Dr. Denada Bushi

Faculty: Economics

Study program: Professional Master in Cultural Heritage and Tourism Management

Course Title: Public Administration and Cultural Heritage

Course Credits: 6

Language of Instruction: Albanian/English

Course Description: In this course, the basic concepts of public administration and cultural heritage will be addressed. Public administration means what governments do by focusing on the subordinates of government structures, as well as preventing some problems that the political decision-making process defines as valid for public opinion. The course aims to study issues such as:

- ✓ Characteristics of public organizations;
- ✓ Evolution of theories in the study of public administration;
- ✓ The social, political, economic and environmental context of administration;
- ✓ Making decisions in the administration of public policies;
- ✓ Management of bureaucratic organizations;
- ✓ Basic managerial skills that most managers face in certain periods of their activity;
- ✓ Managerial issues related to the management of individuals judged from the point of view of managers of all levels;
- ✓ Material and non-material cultural heritage;
- ✓ Preservation of cultural heritage

Course Goals: Some of the learning outcomes are:

- ✓ One of the objectives is to handle situations in such a way as to analyze management problems by creating spaces and developing strategies to solve them.
- ✓ Practical examples attempt to illustrate various issues and help identify the link between theory and practice

Course Requirements: The students need to participate at 75% of course seminars hours.

Grading: The final grade is composed by:

Class participation	10 points (10%)
Individual assignment	10 points (10%)
Midterm exam (paper based)	15 points (15%)
Final exam (paper based)	65 points (65%)

Course Schedule: The course is held during fall semester, five hours (two hours of lecture and three hours of seminars) per week for 15 weeks.