

Sample Course Description

Dr. Alkida Hasaj

Faculty: Economic

Study program: Master of Science in Sustainable Tourism Management

Course Title: Economics of Tourism

Course Credits: 8

Language of Instruction: Albanian/English

Course Description: This course provides an important contribution to the knowledge of tourism and its economic impacts. During this course, issues such as tourism demand, tourism firms operating in the national and international context, the effect of tourism development on host destinations, etc. will be examined. A special importance during this course will be given to the failure of the market in identifying the environmental issue during the development of tourism and the benefits in the development of sustainable tourism.

Course Goals: This course aims to;

- Understanding the terms tourism and economy.
- Familiarity with the concept of sustainable tourism.
- Acquaintance with tourist offer and demand.
- Acquaintance with tourist customers.
- Knowing the operating model of airlines, hotels, restaurants, cruise lines and casinos.
- Recognition of the economic benefits provided by the development of tourism in a region.
- Identifying and analyzing the development of tourism in Albania and its economic effects.

Course Requirements: The students need to participate at 75% of course seminary, to create and write a project, a do the exam at the end of the course.

Grading:

Assessments which contribute to course score:

-Individual works in the form of case study analyzes or individual works required during the development of the lesson, which will be written and presented. (15%)

-The presentation of the group's work by the students, on the research issue that has been determined in the first hours of the course. (20%)

-Final exam (65%)

Course Schedule: The course takes place in the first semester of the first year and lasts 15 weeks. Five hours per week (3 hours lectures and 2 hours seminars).