

Sample course description

Prof. As. Dr. Ermira Kalaj

Faculty: Economy

Study program: Bachelor in Tourism

Course Title: Transportation Economics

Course Credits: 6

Language of Instruction: Albanian/English

Course Description: This course aims to provide students with an overview of the transport industry and its role in the development of sustainable tourism. Different modes of transportation will be addressed, such as: maritime, airlines, trucks, highways, railways, and pipelines. The course will introduce students to the economics of transportation, including demand, costs, regulated economics and regulatory reform, pricing and quality of service, subsidies, intermodal competition, and evaluation of social projects.

Course Goals: After completing the course, students will be able to:

- Understand the importance of transportation for the economy.
- Categorize key implementation issues/challenges related to the transportation industry.
- Identify trends, alternatives and analyze different opportunities and threats within the transport system area.
- Compare and resolve key areas, of transport activities for the Albanian economy. Moreover, they will be able to evaluate the contribution of transport systems to the development of tourism sector.

Course Requirements: The students need to participate at 75% of the course hours of the seminars to create and write a group course work, present it, discuss about case study, and do the exam at the end of the course.

Grading: The course score includes intermediate exam (10%), course work (20%), activation in seminars (10%) and final exam (60%).

Course Schedule:

This course takes place in the second semester of the second academic year. There are 2 hours for the lectures and 2 hours of seminars per week (the semester is 15 weeks).