

Course Description

Faculty: Faculty of Economy

Study program: Master of Sciences in Business-Administration

Course Title: Strategy and Corporate Governance

Course Credits: 8

Lecturer: Dr. Arjola Halluni (Dergjini)

Dr. Ylvije Kraja (Borici)

Language of Instruction: Albanian

Course Description: Strategy and Corporate Governance course aims to deepen the student's knowledge in the process of strategic decisions making and their implementation in a dynamic and global environment. Key concepts covered in this course include: strategic competitiveness, business level strategies and corporate strategies, the impact of competitive rivalry and competitive dynamics in the selection of strategic alternatives, strategic entrepreneurship, important concepts on corporate governance focusing on the role of the board of directors and management, governance in different organizations and models of governance.

Course Goals: As mentioned above, the goal of this course is to provide students with in-depth knowledge relative to strategy and corporate governance. At the end of the course students will be able to demonstrate how organizations develop competitive advantages in a dynamic and global environment; to deepen their knowledge about strategy formulation and implementation and apply this knowledge; as well as apply important concepts on corporate governance.

Course Requirements: In this course students are expected to be active during seminar hours by taking part in discussions in class, participate in quizzes and mid-term test, prepare and present group assignments, as well as do a final exam at the end of the course.

Grading:

Active participation during seminars & group assignments	20%
Mid-term test/ quizzes	20%
Final exam	60%
Total	100%

Course Schedule: Second year of master studies

First semester, 15 weeks

Lectures per week, 3 hours

Seminars per week, 2 hours