

Course Description

Faculty: Faculty of Economy

Study program: Bachelor's in business-Administration

Course Title: Management

Course Credits: 6

Language of Instruction: Albanian

Course Description: Management course aims to provide students with general knowledge of management, the knowledge that will deepen further in other courses. Students in this course will understand the importance of studying the business and its environment, the historical development of management, the nature of a manager's job and managerial functions, and new challenges facing managers and organizations in a constantly changing environment.

Course Goals: As mentioned above, the goal of this course is to provide students with knowledge relative to business management. At the end of the course, students will be able to understand basic concepts of business management, attain knowledge on managerial functions and duties of the manager in today's competitive environment, as well as practice and apply the theoretical concepts through the discussion of case studies and group projects.

Course Requirements: In this course, students are expected to be active during seminar hours by taking part in discussions in class and participating in quizzes. They are expected to prepare and present a group assignment (during the last weeks of the course), as well as do a final exam at the end of the course.

Grading:

Active participation during seminars & quizzes	10%
Group assignment	10%
Final exam	80%
Total	100%

Course Schedule: First year of Bachelor studies

First semester, 15 weeks

Lectures per week, 2 hours

Seminars per week, 2 hours